

SHEPHERD'S VOICE

A Joyful 'toon by Mike Waters



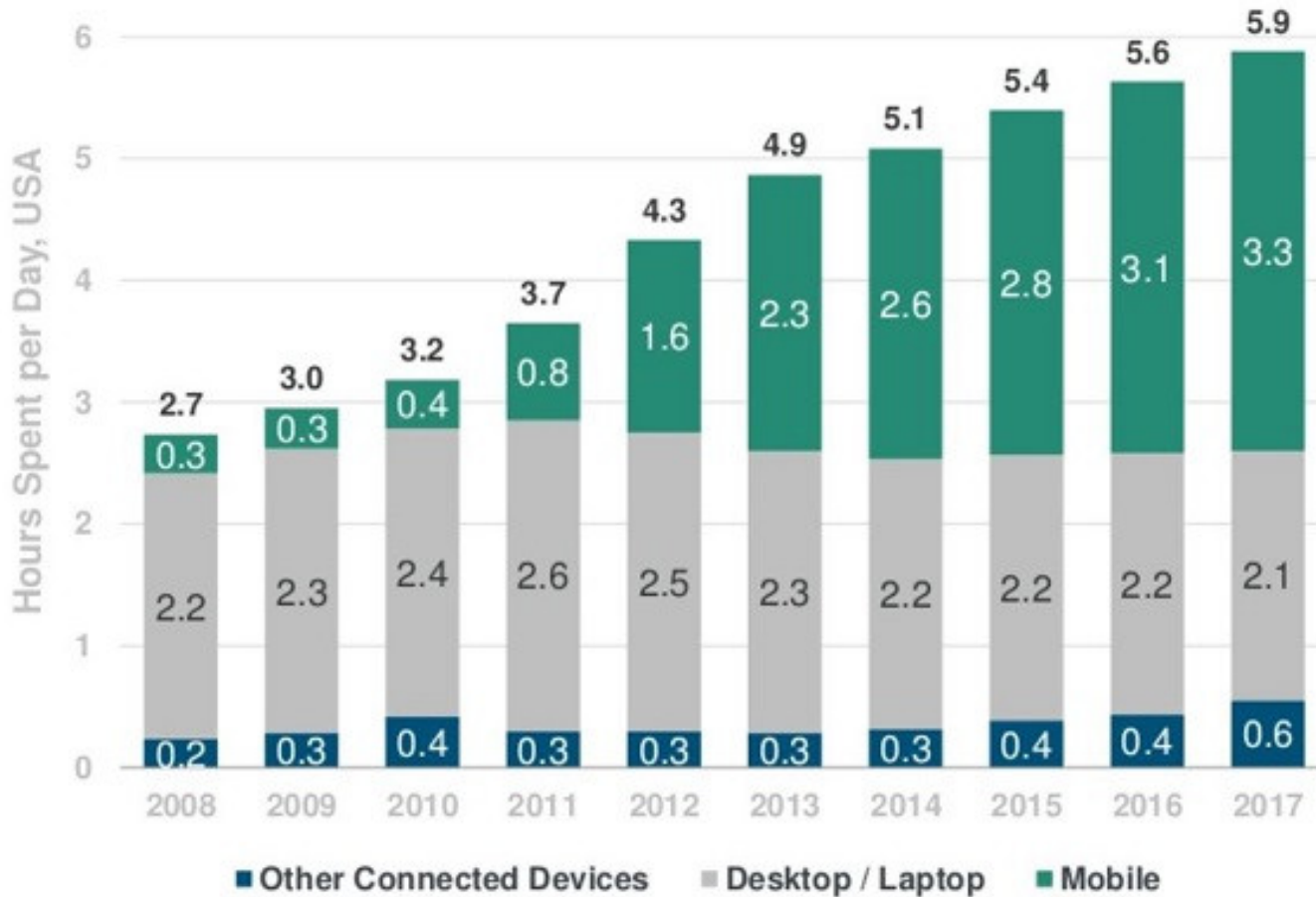
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My sheep listen to my voice; I know them, and they follow me.

- JOHN 10:27

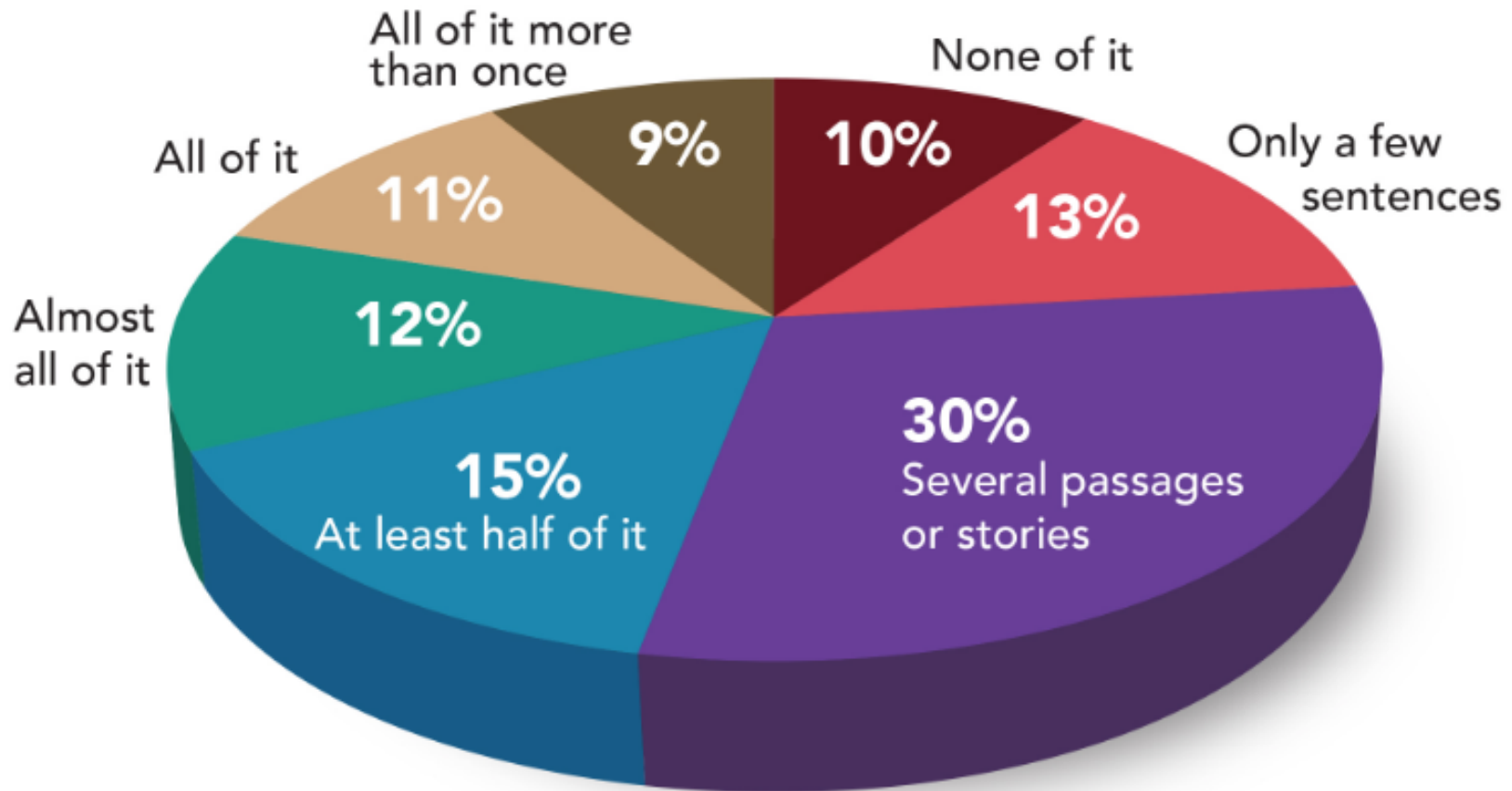
Daily Hours Spent with Digital Media per Adult User



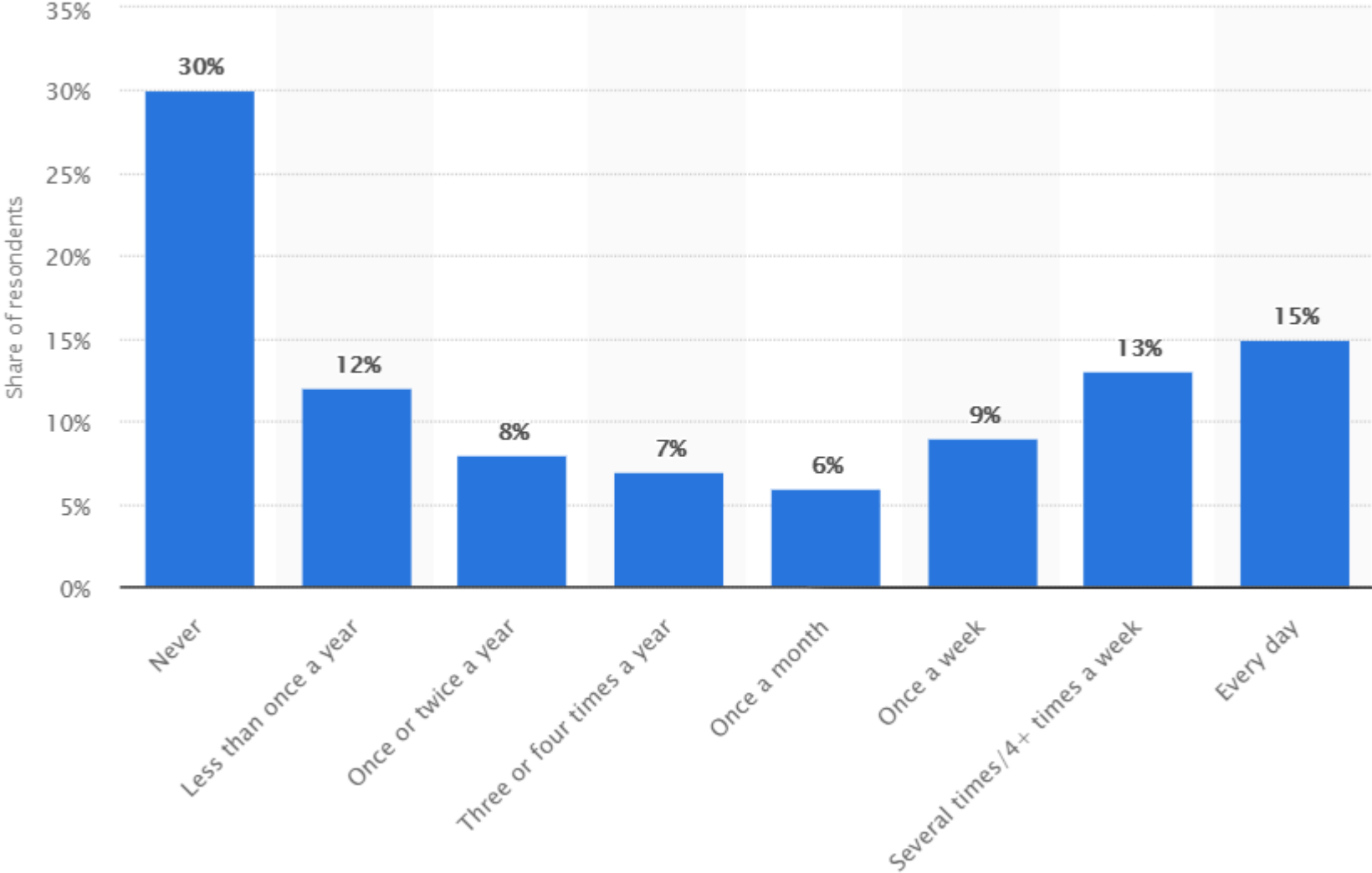
Source: eMarketer 9/14 (2008-2010), eMarketer 4/15 (2011-2013), eMarketer 4/17 (2014-2016), eMarketer 10/17 (2017). Note: Other connected devices include OTT and game consoles. Mobile includes smartphone and tablet. Usage includes both home and work for consumers 18+. Non deduped defined as time spent with each medium individually, regardless of multitasking.

Among Americans:

How much of the Bible have you personally read?



Frequency of reading the Bible among adults in the United States as of January 2018



How often do you pray?



Have you ever prayed for ...

